



ClickAway Creators

Learning is Earning, Network is Net-Worth

Retail Converge

Retail | eRetail | Payments | Artificial Intelligence | Omnichannel

Gurgaon

08 November 2019

POST EVENT REPORT

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eRetail Converge Gurgaon, 2019

The eRetail Converge, Gurgaon 2019 witnessed an overwhelming response and successfully executed a uniquely designed format that connects Retail and eRetail industries to Learn, Network and Grow together. The program was attended by some of the well known honchos from the field of modern retail as well as some key decision makers of companies who are associated with the retail functions. Although it was the maiden program of the company yet the level of interest and the propensity to network and gather knowledge was simply outstanding and extremely encouraging.



The program started with a firm belief of “Learning is earning & Network is Net-Worth”. With so much emphasis on the different facets of the ever changing retail scenario in all Industries, this session was indeed an eye opener for all the delegates who were attending it. Retail knowledge, intelligence and viewing the customers from the correct angle were the crux of the matter. Business now is all about effective networking, i.e, reaching out, connecting and establishing the right connections to develop and further business interests.

So at the end of the day, business is transacted through the correct use of such connections for mutual business gains and thus Net Worth is evaluated on the basis of the potential of a person to generate such business using his or her connections.

EVENT HIGHLIGHTS

KEY DECISION MAKERS

The event comprised of more than 78% decision-makers in the audience that helped everyone to have more meaningful learning and connects.



KNOWLEDGE SESSIONS & SPEAKERS

Education and learning was a key factor of eRetail Converge, Gurgaon 2019. The speakers were invited based on their expertise in some of the most interesting topics to share best of their knowledge.



ENGAGING & NETWORKING

An extended networking session was need of the hour post all the learning sessions got over. Meeting speakers, presenters and industry leaders one-on-one, exchanging thoughts and business cards over a drink and sharing the dining table helped everyone connect better. The networking and engaging sessions were very much appreciated for the one-on-one meetings.



4.5 STAR RATING BY SPEAKERS AND ATTENDEES

eRetail Converge truly believes in acting upon feedback and doing better than before. We are happy to receive 4.5-star rating for the event but what makes it even more exciting is some spaces where we need to work upon to get a perfect score next time.



CONFERENCE

OPENING KEYNOTE ADDRESS

The eRetail Converge, Gurgaon 2019 started with a stunning Keynote by Mr Harshvardhan Chauhan where he talked about how DLF Shopping Malls is working towards making Retail a completely new opportunity with the help of AI and Big Data. He talked about Phyigital that enables real-time traction for potential consumers and help Retailers understand their customer requirements and patterns better than ever before. The audience was greatly excited to hear what technology entails for them in the future.



CASE STUDY PRESENTATION

Mr Benoit Rubin took over the stage for a Presentation based on his experience in Indian Retail sector and eRetail market as well as shared his valuable views on the “Future of Retail in India”. It was like a poem to the audience hearing an experienced International Retail expert talking about how Indians are great doing business.



PANEL DISCUSSION

Omni-Channel and Multi-Channel was next on the agenda wherein 4 supremely skilled speakers: Mohit Malik, Pooja Nagdev, Gunjan Taneja and Arpita Gandotra teamed up and shared their insightful views on Strategies, Innovation, Challenges and Management Automation to help audience find solutions and answers to their questions related to Omni-Channel. Audience was continuously asking questions and making notes during the sessions as it was evidently some great learning available right on the table. It was exhilarating to note that the audience was so much involved and the quest for knowledge was so strong. It was evident that people wanted to upgrade their knowledge level and wanted to keep themselves updated on issues and topics which would enable them to make themselves technically sound.



EVENT PARTNERS

The eRetail Converge, Gurgaon 2019 was partnered by DLF Shopping Malls, Paytm, Dalmia Bharat Group, ODN Digital Services and Doktik Solutions. We would like to thank all our partners to supporting the event in making it a successful initiative.

PREMIUM PARTNERS

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PROMINENT PARTNERS

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NETWORKING



After some really inducing learning sessions, it was time to meet like-minded individuals, industry leaders and other greatly skilled individuals present at the event in the Cocktail Reception. The Networking hall was full of talks and discussion in smaller and larger group of people talking about different solutions they learnt during the learning sessions. It was a great opportunity for individuals to exchange business cards, talks, exchange ideas and add more meaningful contacts to their network.



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SOCIAL MEDIA BUZZ

ClickAway Creators is honoured to have **Harshvardhan Chauhan**, Central Head of Marketing & Digital Transformation at DLF Shopping Malls as a Keynote Speaker at eRetail Converge, 08 Nov 2019, Ramada Gurgaon Central

Show interest: <http://bit.ly/2K1px5B>
Event Details: <http://bit.ly/2m1VMa>

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MEET OUR SPEAKERS from #eRetailConverge

A new-age platform aimed at driving cutting edge thought #leadership & ...see more



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It's time to thank our esteemed panellists for an amazingly insightful Panel Discussion at #eRetailConverge, Gurgaon 2019. ...see more



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ClickAway Creators is pleased to have **Paytm** as Premium Partner at #eRetailConverge, Ramada Gurgaon Central, 08 Nov 2019. ...see more



👍🌐 23 · 1 Comment

Vinay Attri · 1st
Co-Founder & Director Conferencing at ClickAway Creators
Welcome Aboard! **Mohit Malik Benoit Rubin Harshvardhan Chauhan Pooja Nagdev & Gunjan Taneja**
👍 · 1 Like | 🗨️ · 1 Reply

Benoit Rubin · 1st
Senior Vice President, Head of International Retail at Dalmia Bh...
Thank you Vinay :)
👍 · 1 Like | 🗨️

Pooja Nagdev · 1st
Aromatherapist & Cosmetologist
Looking forward to a stimulating session.
👍 · 1 Like | 🗨️

Benoit Rubin · 1st
Senior Vice President, Head of International Retail at Dalmia Bharat Group
Full of motivation and passion to share and discuss e-commerce with all the participants!
👍 · 6 Likes | 🗨️

Gunjan Taneja · 1st
Co-Founder and Marketing Head, UClean (Hiring for Zonal GM- Laundry...
Thank u Vinay :) Look forward to the experience!
👍 · 2 Likes | 🗨️

Adriana Codruța G. · 2nd
Program Manager : WU Executive Academy
Congrats **Benoit Rubin!** 🎉🎉🎉
👍 · 2 Likes | 🗨️

TESTIMONIALS



Very knowledgeable sessions, interesting network.
Gunjan Taneja (Uclean)



Learnt some great ideas on customer retention.
Prakher Mathur (Conscious Chemist)



Discussion about Omni-Channel was beneficial.
Rajeev Sharma (Mavourneen Apparel's)



Got better understanding of new challenges in Retail.
Anil Sagar (Dotvik Solutions)



Great insights from Retail Industry.
Manish Bansal (Zomato)



WHAT'S NEXT?

I-RETCON.2020

International Retail, eRetail, Technology Converge

Singapore, May 2020

Retail | eRetail | Payments | AI | Big Data | Omni-Channel |
Customization | Augmented/Virtual Reality | Supply Chain |
In-Store | Customer Experience | Ad & Marketing